



# Kathryn Bromley

 Kathryn@kathrynbromley.com

 (617) 777-4037

 kathrynbromley.com

## Education

### Fitchburg State University

Fitchburg, MA

Class of 2020, GPA: 3.6

B.S. Communications Media

Concentrations: Professional  
Communication,  
Film & Video

### South Shore Vocational Technical High School

Hanover, MA

Class of 2016, GPA: 3.5

Concentration: Carpentry

## Additional Skills

### Adobe Creative Cloud:

Illustrator · Photoshop · InDesign  
Lightroom · Lightroom Classic  
Premiere Pro

### Microsoft Office:

Word · Excel · PowerPoint

Final Draft Pro      Tone

Sprout Social      Klaviyo

Wordpress      Shopify

Pushowl      Canva

Refersion      Asana

Recommendations available  
upon request.

## Professional Experience

### Dermal Photonics (NIRA Skincare)

Digital Marketing Intern

Peabody, MA

January 2021 - Present

Assisted the marketing team on efforts including Facebook and Youtube ad creation, email marketing, affiliate outreach, social media posts, and graphic creation.

### Food Truck Festivals of America

Marketing Intern

Watertown, MA

January 2020 – May 2020

Assisted the event marketing team on efforts including event listings, social media outreach, media lists, vendor and hotel networking, and event flyer design.

### Pizzings

Cashier

Abington, MA

January 2015 – August 2020

Provided quality customer service and team collaboration while balancing positions as cashier, cook, and delivery driver.

### Fitchburg State Humanities Dept.

Office Assistant

Fitchburg, MA

October 2016 – December 2019

Filmed and edited videos for all Humanities Department events. Oversaw lab and equipment use during studio hours.

## Awards, Honors & Certifications

### Lambda Pi Eta

Communications Media Honor Society  
(Spring 2019 – Present)

### National Student Advertising Competition

Third Place District Competition (Spring 2019)

### OSHA Certification

(Spring 2014)

### Serv Safe Food Handler

(Spring 2020)